



TREND MICRO APEX ONE™

Endpoint security redefined

A blend of advanced threat protection techniques delivered through a single-agent architecture to eliminate security gaps across any user activity and any endpoint.

- Automated detection and response against a variety of threats, including fileless and ransomware.
- Centralized visibility and control, with integration into endpoint detection and response (EDR) and managed detection and response (MDR) for advanced investigation and visibility across network.
- An all-in-one lightweight agent through software as a service (SaaS) and on-premises options.

YOU CAN HAVE IT ALL

- **Malware and ransomware protection:** Defends endpoints against malware, ransomware, malicious scripts, and more. With advanced protection capabilities that adapts to protect against unknown and stealthy new threats.
- Detection and response capabilities: An optional investigation tool, Trend Micro™ Endpoint Sensor and our managed detection and response (MDR) service are available as add-ons, providing investigation capabilities across email, endpoint, and server*.
- The industry's most timely virtual patching: Trend Micro Apex One™ Vulnerability Protection™ virtually patches vulnerabilities for protection before a patch is available or deployable.
- Connected threat defense: Trend Micro Apex One integrates with other security products via our global cloud threat intelligence, delivering sandbox rapid response updates to endpoints.
- Centralized visibility and control: When deployed with Trend Micro Apex Central™, multiple capabilities can be managed through a single console to provide central visibility and control across all functions.
- Available on-premises or as a service: Full product endpoint protection parity between the two deployment options, giving you the flexibility to grow and evolve your infrastructure as needed.

CUSTOMIZE YOUR ENDPOINT PROTECTION

Apex One is a critical component of Trend Micro™ Smart Protection™ Suites, allowing you to add security and investigation capabilities to fit your organizations unique security needs.



Endpoint Sensor

- Context-aware investigation and response (EDR/XDR), recording, and reporting of system-level activities to rapidly assess attacks across email, endpoint, and server*.
- Server side sweeping for indicators of compromise (IoCs) using multi-level criteria like OpenIOC and YARA.
- Detailed root cause analysis (RCA) shows source and spread of attacks.
- Threat hunting tools leveraging indicators of attack (IoA) and behavioral analysis rules.
- Detects and analyzes advanced threat indicators such as fileless attacks.
- Rapidly respond to threats to limit the scope of impact and protect sensitive data before it is lost.

*Note: Endpoint Sensor investigation capabilities across email and server are only available on the SaaS model. Endpoint Sensor on-premises provides investigation and response functions across endpoints.



Vulnerability Protection

- Backed by world-class vulnerability research (DVLabs and ZDI).
- Eliminates risk exposure due to missing patches and allows patching on your own timelines.
- Delivers critical patches to legacy operating systems no longer being patched by the vendor.
- Reduces downtime for recovery with incremental protection against zero-day attacks.
- Lowers potential legal exposure by improving data security compliance.
- Enhances firewall protection for remote and mobile enterprise endpoints.
- Protection with minimal impact on network throughput, performance, or user productivity.

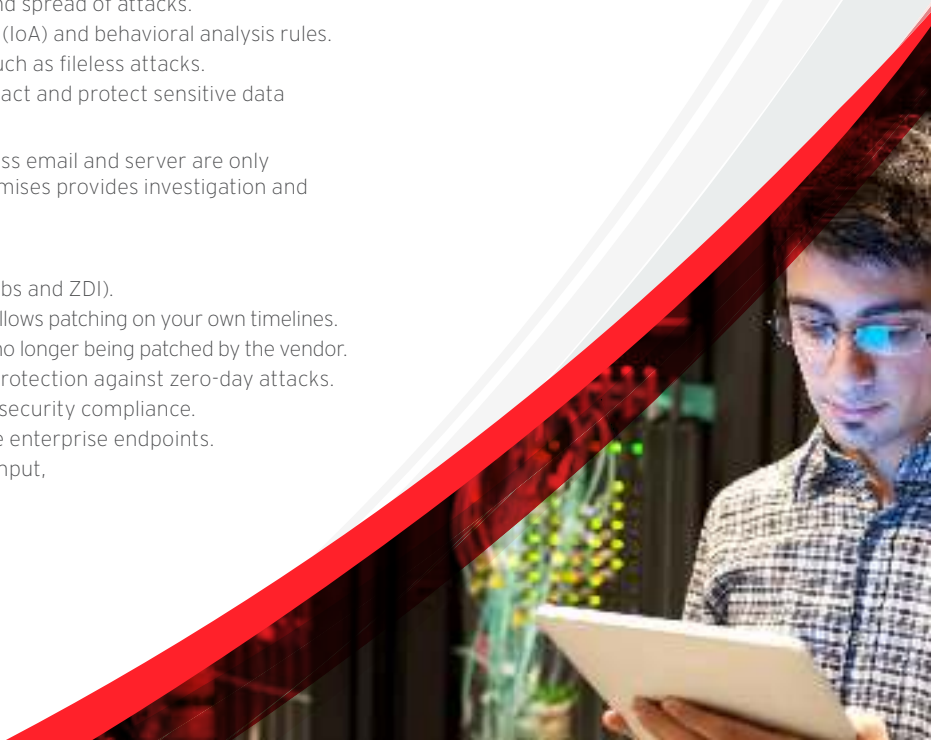
Protection Points

- Physical endpoints
- Microsoft® Windows® PCs and servers
- Mac computers
- Point of sale (POS) and ATM endpoints

See how we stack up

https://www.trendmicro.com/en_us/business/technologies/competitive-benchmarks.html

Trend Micro user protection solution is powered by XGen™, a smart, optimized, and connected security approach.





Trend Micro Apex One™ Application Control™

- Prevents damage from unwanted/unknown applications (executables, DLLs, and other PE files).
- Flexible, dynamic policies and whitelisting/blacklisting capabilities to reduce attack exposure.
- Allows users to install applications based on reputation-based variables (prevalence, usage, and maturity).
- Provides global and local real-time threat intelligence based on good file reputation data.
- Categorizes applications and provides updates via our Trend Micro Certified Safe Software Service.
- Coverage of pre-categorized applications that can be selected from our application catalog.
- Visibility and policy management via Trend Micro Apex Central™.
- Interconnects with additional layers of security to better correlate data and stop threats more often.



Data Loss Prevention (DLP)

- Provides visibility and control of data and prevents data loss via USB, email, cloud storage, etc.
- Protection for your data at rest, in motion, for less cost than traditional DLP solutions.
- Simplifies deployment and complies with guidelines and regulations.
- Enables cloud storage with DLP file encryption and SaaS application with DLP for Microsoft® Office 365®.
- Detects improper data use based on keywords, regular expressions, and file attributes.
- Educates on corporate data usage policies through alerts, blocking or soft-blocking, and reporting.
- Single endpoint security, device control, and content DLP reduces resource and performance impact.
- Integrated with Apex Central to consolidate policy, events, and reporting across DLP solutions.



Trend Micro™ Endpoint Encryption

- Ensures data privacy by encrypting data stored on your endpoints.
- Provides full-disk encryption, folder and file encryption, and removable media encryption.
- Automates data management with self-encrypting hard drives.
- Encrypts data in specific files, shared folders, and removable media.
- Sets granular policies for device control and data management.
- Manages Microsoft BitLocker and Apple FileVault.

*Note: Trend Micro Endpoint Encryption is available on-premises only and as a separate agent from Apex One single agent.

For details about what personal information we collect and why, please see our Privacy Notice on our website at: <https://www.trendmicro.com/privacy>

TREND MICRO APEX CENTRAL

- Ensures complete visibility and reporting across multiple layers of interconnected security.
- Extends visibility and control across on-premises, cloud, and hybrid deployment models.
- Central management and user visibility to improve protection and reduce complexity in security admin.
- Access to actionable threat intelligence from the Trend Micro™ Smart Protection Network.

SECURITY FOR MAC

- Advanced detection capabilities such as machine learning and an option for EDR.
- Reduces exposure to web-based threats, including Mac-targeting malware.
- Adheres to Mac OS X look and feel for positive user experience.
- Saves time and effort with centralized management across endpoints, including Macs.



Securing Your Connected World

© 2019 by Trend Micro Incorporated. All rights reserved. Trend Micro, and the Trend Micro t-ball logo, Trend Micro Control Manager, are trademarks or registered trademarks of Trend Micro Incorporated. All other company and/or product names may be trademarks or registered trademarks of their owners. Information contained in this document is subject to change without notice. [DS04_Apex_One_Datasheet_1-Page_XDR_190802US]